

Book your school or library  
visit with National best-selling  
Author & Illustrator



# JAY COOPER!



Jay Cooper has illustrated (and written) over 25 books for kids. From board books to early-reader chapter and graphic books, to best-selling middle grade graphic novels, Jay's books have delighted and entertained thousands of children grades K-6.



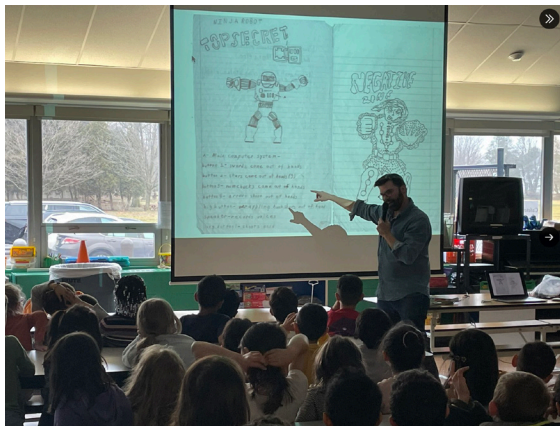
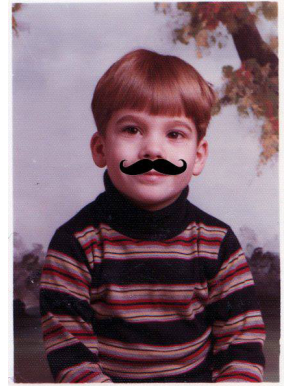
**J**ay's approach to school visits reflects his approach to the books he illustrates and writes: using humor and action/adventure to "hide the spinach in the ice cream." Books brimming with humor and adventure enhance kids' reading skills, vocabulary and grammar unconsciously. Moreover, if kids have a positive experience with a book, they are twice as likely to pick up another on their own, and another after that.

**S**imilarly, Jay fills his presentations with fun stories, interesting facts, and group drawing exercises that help get across larger themes of perseverance, failure and success, encouragement of creativity, and most importantly, that reading for enjoyment leads to lifelong readers.

# PRESENTATION OUTLINE

## Origin Stories!

**O** rigin stories are universal stories. By relating my own origin story (no, I wasn't bitten by a radioactive spider... no, I'm not the only survivor from a distant planet of super writers and illustrators...) kids realize that my story is *their* story, too. Superpowers in this world only come through practice and hard work: whether that's playing the cello, illustrating a book, or becoming an astrophysicist. I take them through a very quick timeline: from first drawings, through middle school to now, showing a natural progression.



**H** ow exactly do you make a book? Well, there's a lot of steps, actually... From manuscript, to sketching, to line art to finishes, I take them through the process of how I actually create the artwork inside a book. I explain how I use a mixture of traditional and digital tools to create the artwork in books, with help from a giant scanner named Scan Lee and special brush-tip markers from Japan.



**W** ho wants to draw a robot? How about a monster??? Easily the most popular part of my program is when I pull out the giant markers and a huge pad of paper and we collectively create. There's no wrong way to draw a robot: they can have one eyeball or thirty; twelve roller-skate legs or none at all... By taking suggestions from the crowd, we create a robot as a group. Likewise, any monster is a combination of existing animal traits. I take three animals from the crowd and create a unique monster sure to make the kids laugh.

**Class Range:** With some slight tweaks, my presentations are as interesting to an audience of K-1 graders as they are to 4th and 5th graders. I present to both (often the same day).

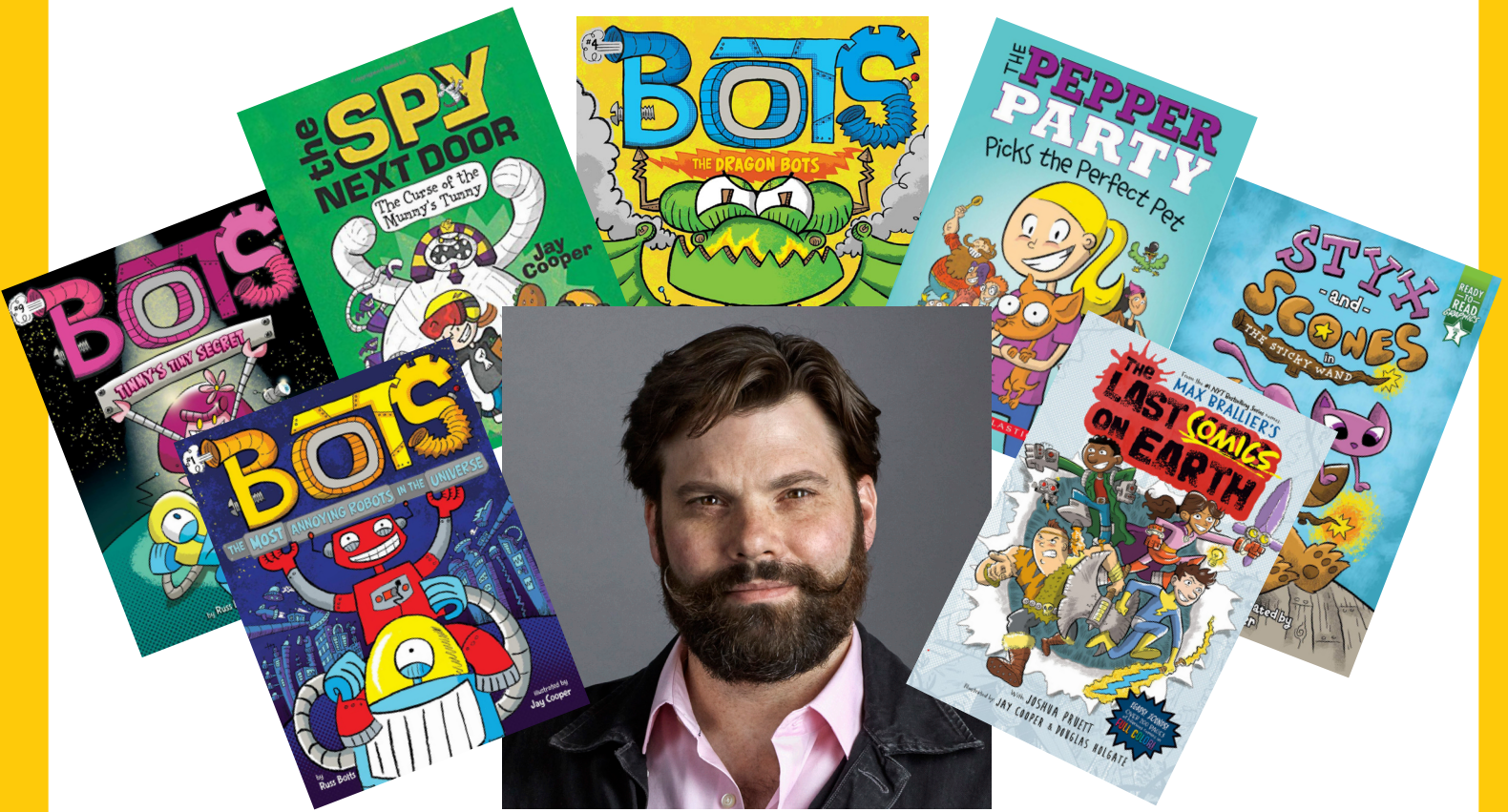
**Present Duration:** While tight, I can manage a 45 minute presentation (although I love it when I can get a full 55-1 hour, to include time for the question and answer portion).

**Tech Needs:** My presentation is (like my work itself) a combination of digital and traditional tools. A projector or television with HDMI cable is ideal, as is a microphone in large spaces. Large paper and easel are ideal as well... (I'll bring the big markers!)

**Fee:** Currently I charge \$1,000 for a school visit, but am willing to work with a school's existing budget. Title 1 schools: I will gladly donate my time!

**Autographing:** You betcha!





**J**AY COOPER is the illustrator and writer of over 25 books for kids young and old, including the popular **Bots** series and the forthcoming **Styx & Scones** Ready-To-Read graphic chapter series from Simon and Schuster, and **The Spy Next Door** and **Pepper Party** series from Scholastic. He is also the illustrator of the upcoming New York Times best-selling **Last Kids On Earth** spin-off graphic novel series **The Last Comics On Earth**. When he's not creating awesome books for kids, Jay is a Clio award-winning creative director of theatrical advertising, having crafted art and advertising for more than 140 Broadway shows. Most importantly, his dog is named Bradley Cooper

**P**lease visit [jaycooperbooks.com](http://jaycooperbooks.com) for more information on Jay or click on the QR code below. You can also email Jay directly at [jaycooper74@gmail.com](mailto:jaycooper74@gmail.com) to request a rate and schedule your visit!

